

your TECHNOLOGY

PARAGON RESIDENTIAL & COMMERCIAL MLS ...

Comprehensive internet based MLS System of properties throughout the Tri-County Area and beyond. PAAR offers continuous member training and support on the MLS System.

TRANSACTION MANAGEMENT & ONLINE FORMS ...

Centralize and secure all transactions online and give your clients access to their transaction. Including unlimited storage for documents, 24/7 toll-free digital faxing and unlimited use of interactive forms.

PAARCAST & RSS FEEDS ...

Subscribe and listen to our podcast on your computer or portable music player and be notified of new headlines from the PAAR Website.

VIRTUAL TOUR SERVICE ...

This service enhances listings in the MLS and also uploads with the listing to major websites through our data feed. Members simply order the tour for a nominal fee.

MLS SECURITY ... The SCOUT Security initiative provides optimum protection for valuable MLS data.

TECHNOLOGY TRAINING ...

PAAR offers technology training classes for everything from Microsoft products to the MLS System in our state-of-the-art 20 station Technology Lab.

GOOMZEE ... PAAR offers you the industry's most popular and proven text-based marketing and lead management system.

PAAR PUBLIC IDX & OPEN HOUSE SEARCH

... PeoriaOpenHouse.com, PekinOpenHouse.com and FultonCountyOpenHouse.com allows you to market upcoming open houses online. Combined with PAAR Elite Links service, interested consumers are directed to agent websites.

ELECTRONIC LOCK BOX & KEY SYSTEM

... The LockBox System is a universal system that provides an efficient, safe and secure environment for both the homeowner and the REALTOR®.

PAAR

PEORIA AREA ASSOCIATION OF REALTORS®

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Phone: 309.688.8591 • Fax: 309.688.3120

Hours of Operation
Monday - Friday, 8:00 a.m. - 4:30 p.m.

www.PAARealtors.com



your THE BENEFITS OF MEMBERSHIP

Leadership • Services • Representation



PAAR

PEORIA AREA ASSOCIATION OF REALTORS®

your SERVICES

INTERNET MARKETING SERVICES ... Active Residential and Condominium listings are automatically loaded on the National Association of REALTORS® website, www.realtor.com which is free of charge to the member. This service allows your listings to be marketed to potential homebuyers around the world.

STATISTICS ... Members are provided a variety of housing statistics packages. These statistical reports are updated monthly and are available to the membership thru the MLS System and the PAAR Website. Members have the advantage of using these comprehensive reports to educate themselves and their clients about the local market.

REAL ESTATE FORMS ... Developed in conjunction with the Peoria County Bar Association, PAAR offers a variety of copy written contracts and forms to assist the member in their professional transactions. The forms are available online

to members only on the PAAR website, the MLS System and Transaction Management System.

LEGAL HOTLINE ... Managing brokers may use a free legal hotline through the Illinois Association of REALTORS® to get up-to-the-minute opinions from staff attorneys on real estate related issues.

RETAIL STORE ... PAARMart, your source for REALTOR® items is located in the Association building and provides a full range of essential marketing tools such as brochure boxes, sign riders, REALTOR® logo items and closing gifts at reasonable prices.

ROOM RENTAL ... The Association classroom facility and several meeting rooms are available for room rental at no charge to members.

your COMMUNITY

AREA COMMUNITY PROJECTS ... We are not only dedicated to our members, but to the communities we live in. Our members have helped build two Habitat For Humanity houses with plans to do more, participated in building a house for Extreme Home Makeover, provided over 1,000 turkeys annually for area food pantries, collected clothing for the annual Suits For Success donation to the South Side Mission and have made major contributions to the local zoo.

HOUSING OPPORTUNITIES ... PAAR is instrumental in assisting REALTORS®, Affiliates and the public when it comes to staying informed regarding lending initiatives, grants, and programs which benefit the housing industry.

PUBLIC AWARENESS CAMPAIGN ... Throughout the year, PAAR and NAR run advertisements promoting the advantages of working with a REALTOR®. These ads are designed to direct prospective buyers and sellers to seek out the use of a REALTOR®. Additional campaigns supported by PAAR are also developed to promote the local economy.

RATE YOUR EXPERIENCE ... A web based survey and rating system that allows your clients to rate their entire real estate transaction – their agent, their lender, inspector and appraiser – providing a transparent overview of the quality service and expertise that goes into every successful transaction! Insight from the data collected in the system can be used by members to improve their performance or promote their quality services. Rating is the new advertising!

AFFORDABLE EDUCATION ... PAAR offers very affordable education courses on all phases of real estate from designation courses (CCIM, CRS, ABR) and Continuing Education Courses to MLS computer-training classes for all levels of experience. The Graduate REALTOR® Institute (GRI) is offered annually in a neighboring community. New Member Indoctrination Programs gives the newest members a head-start on life in the Association.

FREE EDUCATIONAL PROGRAMS ... Education Series Programs utilize outside speakers, affiliates and members to focus on timely topics.

LICENSE TRANSITION ... Whether you're transitioning from Salesperson to Broker or Broker to Managing Broker, make PAAR your "One-Stop" Education Resource! We'll help make your life a little easier!

your EDUCATION

your BUSINESS

LEGISLATIVE ADVOCACY ... PAAR works to protect the rights of private property owners through education and advocacy. PAAR's Governmental Affairs Director (GAD) works with IAR to provide professional political advocacy on the county and municipal levels.

RPAC ... The REALTOR® Political Action Committee (RPAC) is dedicated to protecting private property rights and REALTORS® interest in the legislative arena. In addition, RPAC supports political candidates at the local, state and national levels who understand the issues important to REALTORS®.

PROFESSIONAL STANDARDS ... All members of PAAR must subscribe to a strict Code of Ethics as described by the National Association of REALTORS®. Adherence to the Code of Ethics is monitored through various mediation and arbitration processes where disputes can be settled with other members and members of the public.

VOLUNTEER OPP'S ... Members are encouraged to participate by joining a committee, task force or working group.

AFFILIATE PARTNERSHIP PROGRAM ... The program provides a unique bond between PAAR and its Affiliates.

CENTRAL ILLINOIS HOMES GUIDE ... Created by the PAAR over 2 decades ago, its 3 publications; the Central Illinois Homes Guide, the Pekin Homes

Guide and the Commercial & Industrial Real Estate Guide offer members affordable advertising in one of the Tri-County areas largest printed real estate guides. Doubling your advertising dollar value, the guides are also available on-line.

GROWING FUTURE LEADERS ... The participants of this program are prepared to serve in leadership roles of the Association and provide a venue for nurturing future board members. Only 20 REALTORS® are selected to participate in this elite program.

COMMUNICATIONS ... Our primary method of communication is through the website and ENewsletter. Member invoices and reminder notices are also sent electronically to help promote a "Green" environment.

NETWORKING ... Association members have numerous opportunities to network with other members through annual events such as the Holiday Party, RPAC Fundraiser, Golf Outing, Celebration of Achievement Banquet, Installation Banquet and Affiliate sponsored Happy Hours, among others.

PEORIA YOUNG REALTOR® PROFESSIONALS CHAPTER ... Their mission is to provide young REALTOR® Professionals the opportunity to excel in their careers by bridging the gap through education, technology, social networking and CULTIVATE FUTURE LEADERS within the local real estate industry and community.